

# Mark G. Borzi

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## Employment

- 2014 – Present     *Professor*, Department of Communication Arts,  
Valdosta State University
- 2014 – 2022     *Department Head*, Department of Communication Arts,  
Valdosta State University
- 1994 – 2014     Professor (final rank), Department of Communication Studies, Eastern Illinois  
University
- 2000 – 2012     *Department Chair*, Department of Communication Studies, Eastern Illinois  
University
- 2002 – 2006     *President and managing partner*, Elite Productions
- 1988 – 1994     *Manager, Staff Organizational Development*, Human Resources  
Development, University of Hartford
- 1987 – 1988     *Visiting Professor*, Department of Communication Sciences, University  
of Connecticut
- 1984 – 1987     *Assistant Professor*, Department of Speech, Marshall University

## Academic highlights

- Managed academic departments
- 50+ convention papers
- 10+ academic publications
- 20+ proprietary publications
- Designed and lead multiple studies abroad programs
- Created video tutorials and course lectures
- Undergraduate and graduate student research mentor
- \$800k+ Internal/External academic and professional grants
- Rural health education program co-developer
- Significant curriculum design experience
- Significant experience with high-impact and experiential learning experiences

## Education

1985 - PHD, Bowling Green State University - Communication

1982 - MA, Bowling Green State University - Communication

1981 - BA, The Ohio State University – International Relations

## Instructional highlights

- Certified online course instructor (Eastern Illinois University with additional training at Valdosta State University)
- Undergraduate courses – designed and taught
  - Online
    - Synchronous
      - Mass Media Research Methods
      - Human Communication
    - Asynchronous
      - Communication Training and Development
      - Introduction to Communication Studies
      - Senior Capstone
      - Communication Processes
      - Human Communication
      - Intercultural Communication
      - Persuasion
  - Traditional classes – designed and taught
    - Organizational Communication
    - Applied Communication
    - Computer-Mediated Communication
    - Small Group Communication
    - Business Communication
    - Communication and Conflict
    - High-Tech Communication
    - Communication Theory
    - Introduction to Communication Studies
    - Senior Capstone
    - Persuasion
    - Public Speaking
    - Interpersonal Communication
    - Research Methods
    - Negotiation and Bargaining
    - Mediation and Arbitration
    - Corporate Communication
    - Training and Development
    - Senior Seminar
    - Human Communication
    - Intercultural Communication
    - Folklore and Mythology
  - Graduate courses – designed and taught
    - Organizational Communication
    - Computer-mediated Communication
    - Introduction to Graduate Study/Research Methods
    - Small Group Communication
    - Communication and Conflict
    - Interpersonal Communication
    - Communication Theory
    - Leadership
    - Quantitative Research Methods
    - Training and Development
    - Marketing Communication

## Professional highlights

- Wrote numerous policies, procedure, and training manuals
- Labor-relations experience in contract negotiations, mediation, and arbitration
- Experience in all aspects of personnel: employment, orientation, employee communication, HRIS, discipline, and EEO/AA.
- Conducted over 300 workshops, presentations, and training programs
- Outdoor team challenge course facilitator
- Conducted major re-engineering and payroll reduction projects
- Facilitated implementation of self-directed work teams
- Facilitated implementation of organization-wide quality management program
- Developed and maintained award-winning websites and multimedia projects
- Developed and maintained multimedia computer lab
- President local United Way

## Software highlights

### Adobe Creative Cloud

- Social Media campaigns
- Website development
- Content management system design
- Application wireframing
- Brochures and newsletters
- Infographics
- Photo editing
- Document design and forms

### Video production

- Camtasia (video tutorials and lectures)
- Voicethread (Lectures, asynchronous office hours, student engagement)
- iMovie
- Kaltura

### Video production distribution (Youtube, Vimeo, Kaltura Gallery)

### Microsoft Office

### Content management and design systems

- Joomla
- WordPress
- CSS – original CMS system
- MAMP (MySQL, PHP, Apache)

### Instructional technologies

- Kahoot
- Socrative
- Goose Chase
- GanttProject
- Grammarly
- Jeopardy
- Trello
- Google Docs
- LucidChart
- Evernote
- Coggle
- Mendeley
- Zotero
- EndNote

### Learning management systems

- Brightspace (D2L)
- Microsoft Teams
- Blackboard
- Google Classroom

### Statistical and survey packages

- SPSS
- R
- Qualtrics
- Real Statistics
- Excel
- SurveyMonkey

### Conferencing packages

- Zoom
- Teams
- Google Meet
- Skype
- WebEx