

<p>Visual use – The use of visuals in the presentation. These items may be physical objects (props), handouts, or electronic or print visuals.</p>	<p>10 points visuals used effectively, adding value to the presentation</p>	<p>8 points visuals used appropriately with minor issues</p>	<p>6 points major issues with the use of visuals</p>	<p>4 points Visuals are missing</p>	<p>/ 10</p>
<p>Visual design; use of materials in the presentation. These items may be physical objects (props), handouts, or electronic or print visuals.</p>	<p>20 points Visuals add value to the presentation; visuals follow design and color principles; effective use of type and fonts; consistently used high-quality template; media properly incorporated, used, and of an appropriate length; high-</p>	<p>16 points Minor concerns with visual design and color principles; minor issues with type and fonts; consistent use of a template; media used but it needs to be incorporated better; concern about media quality or relevance; concerns with</p>	<p>12 points Weak use of design and color principles; weak type face and fonts; inconsistent use of a template; poorly incorporated; media too long; concerns with image quality of images</p>	<p>8 points images Poor design and color principles; poor type face and fonts; lack of a template; poorly incorporated; media too long; lack of images</p>	<p>/ 20</p>

	quality focused images	media length; quality images			
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Total					/ 150
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